

PRESS RELEASE

For Immediate Release

Family history expo takes 'root' in So. Utah

— or —

Get to the 'root' of your family history Family Roots Expo Oct. 28 and 29

Eye opening. Life changing. Perspective enhancing.

These are just a few of the ways people describe the experience of getting involved in family history.

Now, thanks to the Family Roots Expo presented by Cherry Creek Radio on Oct. 28-29, you can experience family history for yourself in a whole new way.

"Family history is no longer simply about filling out a family tree or even searching for names and dates," says Brandi Honey, event director for Cherry Creek Radio. "It's stories. It's photos. It's experiences. It's real people who lived lives that we can all learn from and share."

Some might say, it's like social media for your ancestors.

Featuring keynote speakers Richard and Linda Eyre and Josie and Brighton Solomon, as well as 16 classrooms with your choice of learning sessions, more than 150 vendors highlighting the latest and greatest in family history techniques, plus a concert by Alex Boyé, the Family Roots Expo will not only feed your fire for family history, it's a great way to spend time with friends and family.

"People are going to come to be entertained and along the way they're going to get all excited about what they can learn about their family history," says Tim Martin, secretary for the Interfaith Council in St. George. "We know that family history is something that will be good for us, but we need a catalyst, something to get us going and that is what the Family Roots Expo is going to do."

The Family Roots Expo will take place 9 a.m. to 7 p.m. Friday and Saturday Oct. 28 and 29 in the Dixie Convention Center, 1835 Convention Center Drive, St. George.

Alex Boyé will perform at 7 p.m. Saturday Oct. 28 in the Dixie Convention Center.

Tickets to the Family Roots Expo range from \$15 to \$49. Alex Boye concert tickets are \$12-\$20. For more information log onto www.familyrootsexpo.com